

# reimage

PC Repair. In Minutes.

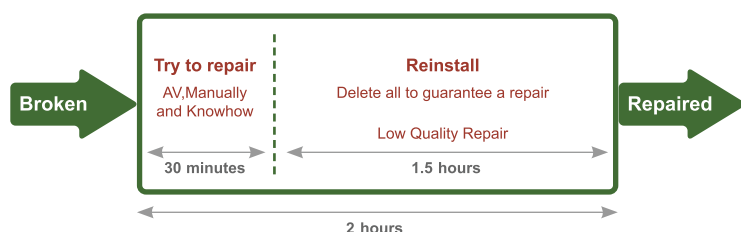
## The PC Repair Revolution

There are more than one billion PCs in use around the globe. At any given time, hundreds of thousands of computers need repair. This has given birth to a huge PC repair industry.

Until now, fixing problems caused by dysfunctional software has involved PC technicians in a time-intensive, hands-on and grueling process. In this inefficient environment, it can take hours to get to the root of the problem, and valuable data can get lost. The result: plummeting productivity and rising costs for PC service companies.

**Announcing Reimage.com – the innovative web-based solution that totally revolutionizes PC repair.**

The Reimage web-based repair tool automatically and comprehensively repairs PCs with Microsoft Windows XP. Using Reimage's proprietary web-based technology, PC technicians can now diagnose and repair software problems with just one click. It's simple. It's fast - less than 30 minutes. It requires no prior preparation or backup. And it leaves the end user's data and applications intact.



## About Reimage.com

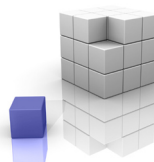
Established in 2007, Reimage develops computer recovery tools that empower PC technicians to do their jobs better and faster. By working behind the scenes, and by allowing PC technicians to take the credit for automated repairs in uncontrolled IT environments, Reimage offers a revolutionary PC repair experience.

The company offers PC technicians the opportunity to create a superior customer offering, to cut costs and to increase revenues. Reimage creates a meaningful and lasting customer experience that:

- Empowers IT professionals by increasing their work efficiency.
- Offers PC technicians innovative and empowering service solutions that give them a competitive edge.

## Reimage - Key Benefits

1. Average time it takes to fix a PC with Reimage: 30 minutes!
2. One click, and you're able to scan, analyze and repair all software malfunctions.
3. This web-based service operates through the browser on an ad hoc basis - no prior preparation required.
4. No more training! Eliminate software repair from the complex PC repair process.
5. No more accidental erasures or deletions (emails, documents, etc.)
6. Brand your own PC repair automation. Dynamic white label option allows you to replace the Reimage default logo with your own.
7. Automatically generated reports covering repair quality, operation, computer performance, and suggested (editable) technical recommendations



## Customer Profiles

Reimage offers an ideal, automated solution to all organizations that require data-safe, time-effective PC software repair:

- Internet Service Providers
- Service Providers
- Managed Services Providers
- IT Administrators
- Depot Repair
- Onsite & Remote Technicians

The ability to automatically repair PCs with no prior preparation, while maintaining the integrity of user data, has unique commercial implications for all these sectors. By dramatically reducing the total cost of the repair process, and by drastically increasing employee productivity, Reimage impacts directly and positively on your bottom line.

## Groundbreaking Technology

**By emulating the human brain and automating the way software problems are identified and repaired, Reimage has redefined the very concept of PC repair.**

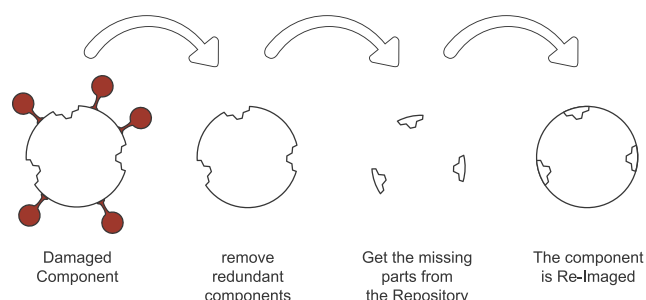
Reimage removes the guesswork for PC technicians, who no longer have to make diagnostic decisions based on superficial symptoms. We simultaneously study every single software object and interlinked dependency, and compare this with a huge repository containing over 8 million objects. Our technology then surgically pinpoints only faulty objects and dependencies. Throughout the process, user data and preferences remain untouched. The repository automatically corrects any malfunctions, With no need for prior preparation. The whole process takes no longer than 30 minutes, and the PC is as good as new.

Reimage's patent-pending technology emulates the PC technician's reimaging process. By scanning hundreds of thousands of potential causes of disruption, Reimage significantly improves the decision-making process and speeds up execution of repair.

## Reimage.com's New Concept

With Reimage, any software component can be brought back to its original working state. The simple and swift restoration of missing parts and the removal of redundant parts, is far more efficient than the conventional method of reinstalling.

By accessing the millions of working components and logical items within the proprietary Reimage repository, the technology is able to replace and fix any missing or corrupt part.



The repository is an ever-growing organism that "learns" how to fix further applications, based on how they look when they are fully functional. Each day, the Reimage repository grows. Each day, the potential for component recognition and restoration improves.

For more information on the Reimage solution, please visit [www.reimage.com](http://www.reimage.com), or contact Rick Snaider at [Sales@reimage.com](mailto:Sales@reimage.com), (646) 744-3620

